



PARSONS AVENUE VISION PLAN

Client: The City of Columbus

Columbus, Ohio



A consortium of Southside community groups challenged the City of Columbus to make a concerted effort to stimulate economic revitalization of the Parsons Avenue corridor and deal with persistent problems of crime and property neglect. We provided critical analysis of existing conditions, leadership at community forums to gather input, and created build-out scenarios for Priority Invest Locations along the corridor. Final product included a web site, PowerPoint presentation, summary booklet and a multi-media presentation used by Councilpersons Mary Jo Hudson and Patsy Thomas and the Coleman Administration at the press release. (Project completed by Gary Schmidt while a partner at POD; team members included Burns Bertsch & Harris and Voght Strategic Insights).

