



## PROJECT INFORMATION

**Location:** Pickaway County, Ohio

**Client:** Village of Ashville  
Village of South Bloomfield  
Harrison Township  
Pickaway County

**Services:** Public Visioning  
Market Analysis  
Land Use Planning

The Northgate Alliance is a partnership between Pickaway County, Harrison Township, the Village of Ashville, and South Bloomfield with the goal of guiding growth and securing economic development in the areas surrounding Rickenbacker and the US 23 corridor. The partnership had already been successful negotiating a Cooperative Economic Development Agreement, and desired to follow that effort with a community wide comprehensive master plan to help guide the communities in making growth related decisions. The partnership selected the G2 Planning and Design to lead the effort to bring the communities together and guide them through a successful planning process.

Residents and stakeholder groups were engaged to develop goals and objectives for the plan and to secure political buy-in for future adoption. The final plan incorporated recommendations for land use, economic development, transportation and pedestrian connectivity, sharing of community services, the preservation and enhancement of community character, and gateways and branding. The final adoption of the plan was a testament to the effort and commitment of community leaders, and the ability of G2 to bring together diverse groups of people, with sometimes competing interests, to collaborate on developing common goals.